

Grados en Comunicación / Communication Degrees

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requirements
17262	Seminar III for Exchange Students. Professional Communication					
CAST	Spanish for Exchange Students					
CAT	Catalan for Exchange Students					
17250	History of Contemporary Thought					
17271	Sociology I. General Sociology					
17238	Theory of Communication and Information					
17279	Language and Techniques of Sound and Image					
17241	Information Management					

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requirements
17270	<u>Sociology II. General Sociology</u>					
17245	<u>Aesthetics</u>					
17255	<u>Introduction to Advertising, Public Relations and Marketing</u>					
17253	<u>Introduction to Audiovisual Communication</u>					
17254	<u>Introduction to Journalism and Corp.Communication</u>					
17404	<u>Fundamentals of Marketing</u>					
17256	<u>Basic Principles in Design</u>					
17409	<u>History of Cinema</u>					
17280	<u>New Media</u>					
17330	<u>Theories and Techniques of Public Relations</u>					
17326	<u>Strategic Planning in Advertising, PR: The Planner</u>					
17394	<u>Art Direction</u>					
17396	<u>Cinematography</u>					
17403	<u>Scriptwriting Fundamentals</u>					
17395	<u>Film direction</u>					
17239	<u>Identity and Corporate Culture</u>					
17418	<u>Audiovisual Production</u>					

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requirements
17244	<u>Structure of the Communication and Company</u>					
17324	<u>Techniques in Media Planning</u>					
17325	<u>Strategic and Operational Marketing</u>					
17249	<u>Gestión de Contenidos Digitales</u> Digital Content Management					
17405	<u>Fotoperiodismo</u>					
17413	<u>Digital marketing</u>					
17268	<u>Seminar VII. International Professor Pablo Capilla</u>					
17401	<u>Strategy and Media Planning</u>					
17400	<u>Structure of the Television Industry</u>					
17402	<u>Public Relations Strategie</u>					
17240	<u>Advanced Design</u>					
17414	<u>International Marketing</u>					
17231-2-3-4-5-6 (1 to 6 levels)	<u>English for Communication</u>					English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.

Communication Track- IR Degree

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requirements
12866	Corporate Communication (I). Principles of Marketing and Communication					
12917	Theory of Communication					
12867	Corporate Communication (II). International Marketing					
12906	International Public Relations and Corporate Communication					
17335	Negotiations, Advocacy and Lobbying					
12881	Transnational Communication Management					
12900	Internet and Global Society					

Grado en Relaciones Internacionales / International Relations Degree

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits	Curso Year	Requisitos / Requirements
12878	<i>Polítical Philosophy</i>				
12880	<i>Fundamentals of History</i>				
12899	<i>Introduction to Economics</i>				
12882	<i>Contemporary History</i>				
12897	<i>Introduction to Political Science</i>				
12898	<i>Introduction to Law</i>				
12872	<i>International Public Law</i>				
12874	<i>International Political Economy</i>				
12883	<i>History of International Relations</i>				
12919	<i>Theory of International Relations</i>				
12901	<i>International Organizations</i>				
12918	<i>Reserarch Techniques in I.R.</i>				
12917	<i>Theory of Communication</i>				
12870	<i>Democracy and Democratization Processes</i>				

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requierements
12866	<i>Corporate Communication (I). Principles of Marketing and Communication</i>					
12873	<i>Development Economics</i>					
12875	<i>Peace and Security Studies</i>					
12867	<i>Corporate Communication (II). International Marketing</i>					
12906	<i>International Public Relations and Corporate Communication</i>					
12876	<i>Political Economy of International Business</i>					
12907	<i>International Development Cooperation System</i>					
12869	<i>Cultural Diversity and International Development</i>					
12871	<i>Diplomacy and Diplomatic Relations</i>					
12902	<i>Foreing Policy</i>					

Código Code	Asignaturas / Courses	Idioma Language	Créditos Credits		Curso Year	Requisitos / Requierements
17332	Human Rights					
17335	Negotiations, Advocacy and Lobbying					
17333	Geopolitics					
17334	Global Governance					
12881	Transnational Communication Management					
12900	Internet and Global Society					
12896	International Economic integration and EU Economics					
12903	EU Foreign Policy					
12884-5 -6 (1to3 levels)	English for international Relations					English placement exam is compulsory. It'll take place ONLY on Welcome Day. No second calls.

Exchange students must be flexible in their course preferences, as there could be some last minute changes in the course offerings (although highly unlikely) and some overlapping in the schedules. Definitive schedules shall be provided to students on Welcome day and there will be an add/drop period of 10 days after the beginning of the semester.

Grado en Global Communication Management/ GCM Degree

Código Code					
75580	_____				
75581	_____				
75579	_____				
75575-6 (levels 1&2)	_____				English placement exam is compulsor. It'll take place ONLY on Welcome Day. No second calls.
75582	_____				
75583	_____				
75584	_____				